

Hamilton Tiger-Cats,  
Corporate Centre  
Hamilton, Ontario, Canada



Creating a Centre for Excellence.

**“The criterion was to create the most professional locker room in the league. DE helped us accomplish this.”**

Jason Roe, Hamilton Tiger-Cats



Even though the Hamilton Tiger-Cats are a team in fluctuation their driving mantra is to ‘exceed in excellence’. This was made very clear by Jason Roe, the project manager engaged to see the Ticats through what could have been a difficult transition.

The Ticats had been playing football in Hamilton's Ivor Wynne Stadium since 1950, the same year the team was formed through a merger between the Hamilton Tigers and the Hamilton Wildcats. The stadium closed after the team's last home game of 2012 to prepare for demolition and a rebuilding on the same site. The new facility will be known as Tim Hortons Field.

During the transition and for future enjoyment, the Tiger-Cats management sought to create a “complete professional environment” at their home base in downtown Hamilton, explains Roe. They were looking to create an exceptional space where the team would conduct business and spend time together engaged in team meetings, team building, game film study, physical therapy, and enjoying the player's lounge.



The locker room is the centre for much of the team building activity and needed to reflect the over-all ambition of the facility for distinction as the best in the league. The physical space designated for this task was the lower level of an older building. The space had previously been an open, multi-purpose area and stood as an empty shell.



After an evaluation of 8 – 10 manufacturers across North America DE was the successful contender. The Ticats project team toured the DE facility, touching and feeling the product, putting it through its paces. The Ticats were confident that they would receive better quality from DE and, during their visit, were impressed with how well the DE design team listened to their unique requirements. Life happens differently when a player has equipment on, a situation understood very well by Roe, a former player himself. Roe was able to convey to DE all the specific requirements and DE listened. This fabulous new space was all kept under wraps until completion to surprise the team with something truly extraordinary.

The Ticats were able to uphold their philosophy of keeping things local and receive the quality and customization they required. Today the team and its coaches are being spoiled with a Country Club style locker room and Roe was able to accomplish his goal of creating a facility exceeding in excellence.



## AREA

/ Player's Locker Room

## SCOPE

### Locker Room

- / 74 Athletic lockers with upholstered seat and upper and lower storage
- / 12 Executive lockers
- / Ancillary millwork

## TEAM

/ Layout & Installation - DE Design Corp.



DE Design Corp.  
6399 Netherhart Rd.  
Mississauga, Ontario  
L5T 1B8